

## Travelife Partner sustainability award for RSD Reise Service Deutschland GmbH

**Amsterdam, 22.07.2022. The *Travelife Partner* award was renewed today by RSD Reise Service Deutschland GmbH, Germany. The award is a recognition for the long-term efforts and front runner position of RSD Reise Service Deutschland GmbH regarding sustainability and Corporate Social Responsibility.**

RSD Reise Service Deutschland GmbH proved once again to comply with more than 100 criteria, related to an operators' office management, product range, international business partners and customer information. The Travelife standard is covering the ISO 26000 Corporate Social Responsibility themes, including environment, biodiversity, human rights and labour relations; and is formally Recognised as in full compliance with the UN supported Global Sustainable Tourism Criteria.

RSD Reise Service Deutschland GmbH is among the seven companies in Germany that have reached the Travelife Partner award.

Mr Naut Kusters, manager of Travelife for tour operators, states "I am delighted to see that sustainability in the tour operator sector is obtaining momentum. The award of the front runner RSD Reise Service Deutschland GmbH will inspire other companies in Germany to follow the same path".

Travelife is the leading international sustainability certification for the travel sector. More than 40 national travel associations are promoting the scheme to their members, including 20 European Travel associations and The Pacific Asia Travel Association ([PATA](#)). Since 2012, more than 1,500 tour operators have been trained in CSR and more than 500 tour operators have received a Travelife award.



### **Travelife for Tour operators and Travel agents**

Laura Selenz (Coach & Germany Representative)

+49 160 9970 2298

[l.selenz@travelife.info](mailto:l.selenz@travelife.info)

[www.travelife.info](http://www.travelife.info)

**About Travelife** ([www.travelife.org](http://www.travelife.org))

Travelife is a certification system, dedicated to achieving sustainable practices within the tourism industry. It provides companies with realistic sustainability goals, tools and solutions to implement positive change within their businesses and supply chains. Travelife is managed by ABTA – The Travel Association in the UK - and by ECEAT Projects - a not-for-profit organisation based in The Netherlands. Travelife has two key focuses:

**Travelife for Tour operators and Travel agents:** the system provides online training and practical tools for sustainability management and certification. The training and online tools are suitable for tour operators and travel agencies of any size and cover all management aspects of the travel company business including office operations, the supply chain, destinations and consumers. Upon submitting a report in compliance with the Travelife standard (based on an independent onsite audit), the company can obtain the “Travelife Certified” status.

The Travelife standard for Tour operators and Travel agencies is based upon the full Corporate Social Responsibility themes, including labour conditions, human rights, environment, biodiversity and fair business practices. The management requirements are compatible with EMAS and ISO 14001. The system is supported by more than 35 national travel associations to further its implementation among members.

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